

Education

City University of New York

Ph.D., Sociology (2008)

Dissertation: *Hiding out: Creative resistance among anonymous workbloggers.*

Committee: Stanley Aronowitz, Chairman; Mitchell Duneier, William Kornblum.

Oxford University

M.Eng., Engineering and Economics, combined B.A. and Master's (1993)

Thesis topic: Community responses to landfill and incineration.

Teaching and Relevant Professional Experience

Newcastle University, Newcastle Upon Tyne, UK

Visiting Fellow (2014-present)

Research work-life balance and ecological sustainability at the Cobalt Business Park as part of an interdisciplinary team based at the School of Architecture, Planning & Landscape.

Associate Lecturer (2014 – May 2015)

Teach seminars and lectures in research methods, sustainability, and undergraduate dissertation preparation for the Business School and the School of Architecture, Planning & Landscape.

Northumbria University, Newcastle Upon Tyne, UK

Associate Lecturer (2014 –May 2015)

Deliver lectures in sociological theory (covering critical theory and Du Bois). Teach seminars and assess student work in the Foundations of Social Theory (SO0604) and Inequality, Diversity & Conflict (SO0701) modules.

University of York, York, UK

Lecturer in Organisational Theory and Behaviour (2011-2013)

Led and taught undergraduate (qualitative methods and managing and leading change) and MRes (social research methods) modules at The York Management School. Supervised undergraduate, masters and doctoral students, including supervision and marking of master's dissertations. Conducted and disseminated research into work-life boundaries, urban gardening, and the creative process.

LaGuardia Community College, City University of New York, New York City, USA

Assistant Professor of Sociology (2008-2010)

Sociology Instructor (2007-2008)

Taught courses in sociology and urban studies, incorporating ethnographic methodology and student-authored multimedia. Led faculty seminars in instructional technology and writing-intensive pedagogy. Conducted research into technology, creativity, and work-life boundaries.

CUNY Writing Fellow (2005-2007)

Guided faculty in transforming course content to enhance student learning by incorporating writing-intensive pedagogy.

Adjunct Professor (2004-2006)

Taught courses in urban sociology, web design, graphic design, and Flash animation.

Designed for Learning Program Associate (2002-2004)

Coordinated *Designed for Learning* an award-winning faculty development program in new media integration and reflection on teaching practice. Developed web-based course content for faculty and designed and maintained the Center for Teaching and Learning's website.

Hampshire College, Amherst, USA

Internet Communications Coordinator (1999-2001)

Developed instructional technology strategies for the college, training faculty and building multimedia tools and resources.

Metasystems Design Group, Washington DC, USA

International Technical Manager (1995-1998)

Designed and facilitated virtual learning and professional development environments for educational institutions, non-profits, and multinational corporations.

3M UK, Newton Aycliffe and Gorseinon, UK

Sponsored student (1989-1993)

Researched pollution prevention and tracked waste streams in collaboration with shop-floor workers.

Publications

The romance of the lowly clerk: recognizing the tradition of office intellectualism in *Organization* (Sage Publications), published online first February 2014 (Volume/Issue forthcoming).

Working through the allotment in *Ephemera: Theory and Politics in Organization* (Independent Journal), 13(1) pp. 137-50, February 2013.

Workblogging in a Facebook age in *Work, Employment & Society* (Sage Publications), 25(1) pp.132-140, March 2011.

Sleeping giants? Fired workbloggers and labour organization in *New Technology, Work and Employment* (Wiley-Blackwell), 26(1) pp. 17-28, March 2011.

Talking back to Nike in *In Transit: The LaGuardia Journal on Teaching and Learning* (The City University of New York), 5, Spring 2011.

Project skive: Can a multimedia art exhibit function as an ethnography of workplace resistance? in *Creative Approaches to Research* (RMIT Publishing). 3(1), pp.3-15, June 2010.

Anonymous workbloggers and organizational coping strategies, book chapter in Latusek & Gerbasi

(eds.), *Trust and Technology in a Ubiquitous Modern Environment: Theoretical and Methodological Perspectives* (IGI Global), pp.210-227, April 2010.

The sausage and the city in *Radical Urban Theory: Writings on the Modern Condition* (web publication), January 2009.

Diary of a working boy: Creative resistance among anonymous workbloggers in *Ethnography* (Sage Publications), 8(4), pp.403-423, 2007.

Exhibits and Public Engagement

Cobalt wide and wild. Participatory-design exhibit with interdisciplinary research team from Newcastle University at Cobalt Business Park, Newcastle Upon Tyne, UK, 22-24 July 2014.

Why do busy people need allotments? Photographic exhibit with Julian May, University of York, UK, 4 -7 September 2012.

Why do busy people need allotments? Interactive learning activity as part of the *Vitae Box of Ideas* showcase at Sheffield Children's Festival, UK, 7 July 2012. **Winner of public engagement competition.**

Project Skive: Creative time-wasting and the English worker. Multimedia installation at Futuresonic Social Technologies Summit, Manchester, UK, 15 May 2009. Also interviewed/featured on BBC Radio Five and ABC Melbourne.

Project Skive: Creative time-wasting and the English worker, interactive art installation, curated by Milena Placentile, Peacock Visual Arts Centre, Aberdeen, UK (13 June - 26 July 2008). Also featured in Placentile, M. and M. Vykoukal, (eds.), *No Time to Lose: A Search for Work/Life Balance* (Peacock Visual Arts), April 2010.

Project Skive: Creative time-wasting and the English worker. Multimedia installation at *Live Feed*, CUNY Graduate Center Segal Theatre, New York City, USA, 21 December 2006.

Recent Presentations

The romance of the lowly clerk: Exploring office intellectualism from Gogol to Google. Keele Management School, Keele, UK, 9 April 2014.

It makes you make the time: An ethnographic study of busy people on their allotments. International Labour Process Conference, Rutgers University, USA, 18 March 2013.

Shifting space: rhythms and movement in commuting. Standing Conference on Organizational Symbolism, Barcelona, Spain, 11-14 July 2012.

Allotment work? Exploring the boundary between work and leisure. The York Management School Research Seminar Series, York, UK, 25 January 2012.

Allotment work? Exploring the interface between 'leisure' gardening and labour. University of Liverpool Management School and Keele University Ethnography Symposium, Cardiff, UK, 6 September 2011.

Working through the allotment. Free Work (an Ephemera conference), Senatsreservespeicher, Berlin, Germany, 11-13 May 2011.

Allotment work? Theorising the relationship between allotments and wage labour. International Labour Process Conference, Leeds University, UK, 5-7 April 2011.

Growing your own: Designing an ethnographic approach to study the form, function and feel of allotment work. University of Liverpool Management School and Keele University Ethnography Symposium, London, UK, 2 September 2010.

The turn to Facebook? Adoption of emerging social networking technologies by anonymous workbloggers. International Labour Process Conference, Rutgers University, USA, 16 March 2010.

Project Skive: Can a multimedia art exhibit function as an ethnography of workplace resistance? 4th Annual International Ethnography Symposium, Liverpool, UK, 24 August 2009.

Technology policies with teeth: Can recalcitrant workbloggers be co-opted and controlled? Centre for Research on Families and Relationships seminar, Edinburgh, UK, 14 July 2009.

Technology policies with teeth: Can recalcitrant workbloggers be co-opted and controlled? International Labour Process Conference, Edinburgh, UK, 7 April 2009.

Polyphony and the workblog: Using varied voices to build a critical consensus. American Sociological Association Annual Conference, Boston, USA, 1 August 2008.

The story of Petite Anglaise: Celebrity workbloggers and workplace resistance. Eastern Sociological Society Annual Meeting, New York City, USA, 21 February 2008.

Office tales: Blogging as resistance among white collar workers in the UK. American Sociological Association Annual Conference, New York City, USA, 12 August 2007.

Slackers and sliders: cultural clashes in the knowledge workplace. Eastern Sociological Society Annual Meeting, Philadelphia, USA, 18 March 2007.

Diary of a working boy: Creative resistance among anonymous workbloggers. University of Liverpool Management School and Keele University Ethnography Symposium, Liverpool, UK, 14 September 2006.

Anonymous bloggers and organizational coping strategies. American Sociological Association Annual Conference, Montreal, Canada, 12 August 2006.

Virtual ethnography in the blogosphere. SUNY Stony Brook Student Ethnography Conference, New York City, USA, 31 March 2006.

Blogs and the knowledge worker. Eastern Sociological Society Annual Meeting, Boston, USA, 11 February 2006.

Professional Service

New Technology, Work & Employment (Wiley-Blackwell)

Editorial Board Member and Reviewer (2013-present)

Organization (Sage Publications); Ephemera (Independent journal)
Reviewer (2014-present)

Art of Management and Organisation Conference, University of York
Stream convenor (2012)

Northern Advanced Research Training Initiative, University of York
Aesthetic methodology workshop co-organiser (2011)

University of Liverpool Management School and Keele University Ethnography Symposium
Session chair (2011)

Organizational Behaviour, Theory and Technology Research Group, University of York
Web content administrator (2011-2013)

University and College Union (UCU), University of York
Joint departmental representative (2011-2012)

Library Committee, University of York
Departmental library representative (2011-2013)

Centre for Research on Families and Relationships, Edinburgh University
Associate researcher (2010-2013)

Sociology Panel, PSC-CUNY Research Fellowships
Reviewer (2008-2009)

Social Science Fund, LaGuardia Community College, CUNY
Treasurer (2007-present)

Professional Staff Congress (CUNY Faculty and Staff Union)
Delegate to Central Labor Council (2007-2009)

Web Liaison Committee, LaGuardia Community College, CUNY
Social science liaison (2007-2008)

The Advocate (CUNY Student Newspaper)
Online editor (2005-2007)

Left Forum: The U.S., The World, and the Next Four Years
Panel chair & website manager (2005)

Fellowships, Grants and Honours

University of York, Highly Commended for Outstanding Teaching (2013)

Vitae YNE Hub Public Engagement Competition Winner (2012)

TYMS Pump Prime Funding Recipient (2011 & 12)

PSC-CUNY Professional Development Grant Recipient (2008 & 2009)

William Stewart Travel Award (2009)

CUNY Writing Fellowship (2005-2007)

Sue Rosenberg Zalk Travel Grant Recipient (2006)

CUNY GC Research Grant for Doctoral Students (2005)
CUNY GC University Fellowship (2002-2003)
Eric Michael Underwood Virtual Community Award (1998)
Metasystems Design Group International Fellowship (1995-1996)
3M Industrial Student Sponsorship (1989-1993)

Research Interests

Technology, creativity and the labour process / allotments and community gardens / workplace resistance / culture jamming / ethnography / visual, sensory and performative methodologies.

Additional Qualifications & Skills

Supporting Teaching and Learning in Schools: NCFE Level 3 Certificate (Awarded July 2014)

IT skills: Photoshop / Dreamweaver

Theatre production: *Dreams of Jimmy Bannon* (Producer, 2005) & *Bedlam in Bedrock* (Artistic Director, 2006), Manhattan Theatre Source, New York City, USA.